



Name: _____ Class: _____

LOGOS MAKE A STATEMENT!

Logos are used by companies around the world to give an impression of what their business is. For example, the Scholastic logo is simple and easy to recognise. It doesn't interfere with the cover design of books but stands out enough so you know when you purchase a book that Scholastic has published it.

In the space below design a logo for:

- your family
- you
- your class
- your school

Think carefully about each subject. What do you want the logo to say? Use different colours and designs, and be as creative as you can.