

PA ANNOUNCEMENT

Use your morning announcements and weekly assemblies to promote your Book Fair and Family Event. Ask student volunteers to read this skit over the P.A. system to get everyone excited.

Pre-Fair Script

Hello everyone!

To the Book Fair and Beyond! The Scholastic Book Fair is coming soon, so get ready for some out-of-this-world excitement!

You'll go where no reader has gone before as you explore the coolest array of books in the cosmos.

We'll be launching this stellar reading celebration in the [\[INSERT LOCATION\]](#) on [\[INSERT DATES\]](#).

We're also having a special Family Event on [\[INSERT DATES\]](#).

Just visit the Fair with your family and you will go in the draw to win FREE BOOKS! This is one far-out event that you won't want to miss!

During Fair script

Hello everyone! Reading is out of this world!

We just wanted to remind you about the Scholastic Book Fair where you can discover a whole galaxy of incredible books!

It's taking place in the [\[INSERT LOCATION\]](#).

You've only got [\[INSERT DAYS\]](#) more days to stock-up on some great new books before it's gone.

